**ARGUMENT OUTLINE TEMPLATE**

Working Title:

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Audience and how you plan to appeal to them:

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Attention Getter:

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Explain the interest in this topic.  What experiences have caused the writer to become interested (careful using 1st person!)?

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Background Information, including history and context for problem:

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Thesis - Claim:

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How you will appeal to Ethos: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Refutation or Opposing Arguments (Explain them, explain how and why there may be value in them, and disagree with the parts you believe to be invalid.  Establish common ground): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Evidence** to support your claim, including appeal to logos, and pathos. (Evidence must come from your sources, both primary and secondary: examples, statistics, facts, studies, testimony, data, etc.)

Reason 1 supporting your claim:

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Reason 2 supporting your claim:

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Reason 3 supporting your claim:

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Do you have a solution to the problem?  (This may or may not be applicable.) How will it work?  What are its advantages?

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What does the future look like without some resolution to this problem?

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Creative, thought-provoking closure:

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